



FORTH ROAD HEALTH

MAY 2020

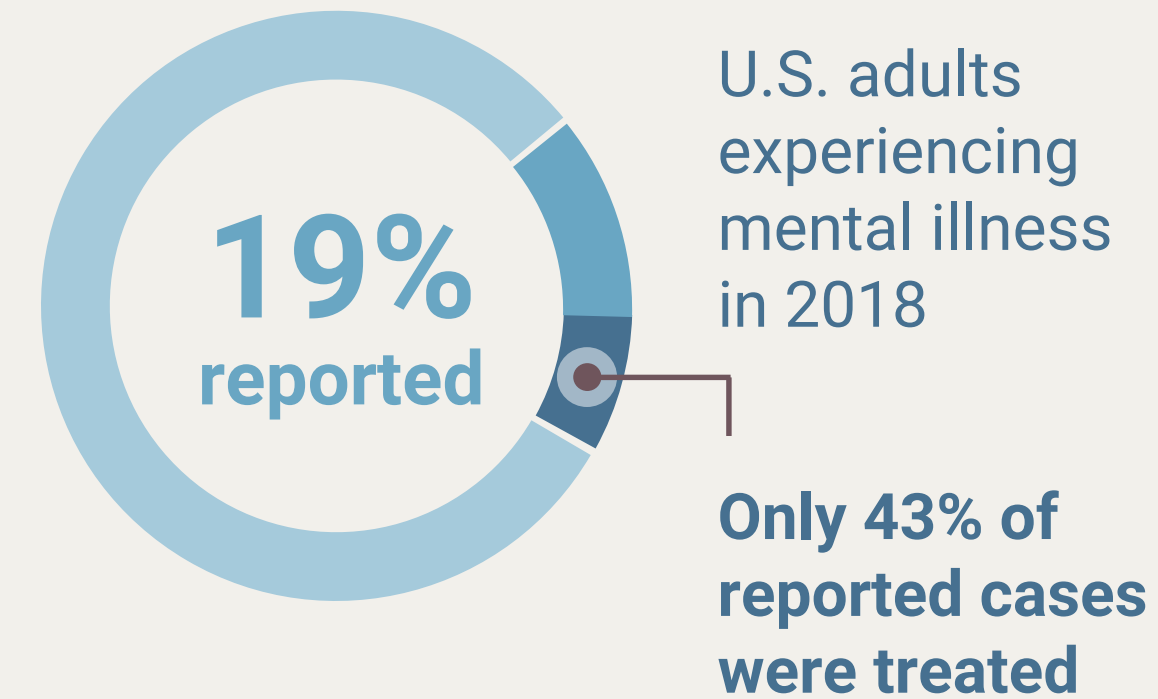
We are in the midst of a global mental health crisis.

“Mental health is a global public good and is relevant to sustainable development in all countries, regardless of their socioeconomic status.”

The Lancet Commission on global mental health and sustainable development

IN THE U.S.

LARGELY UNTREATED



ECONOMIC BURDEN

Across the U.S. economy, serious mental illness causes

\$193.2 billion 

In lost earnings each year

COSTS ON THE RISE

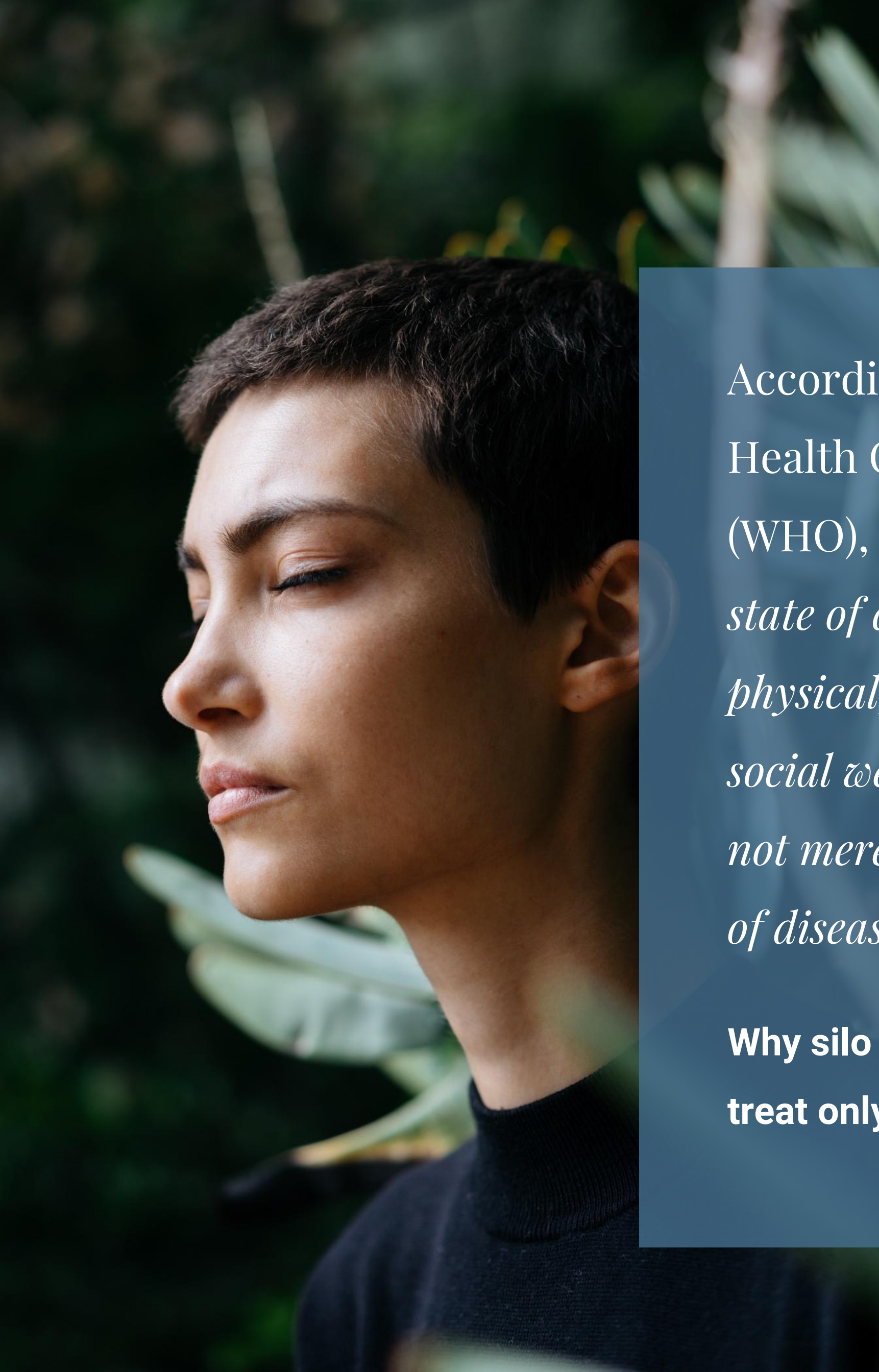
Treatment expenditures for mental and substance use disorders expected to rise

+63% 

from \$171.7 billion in 2009 to \$280.5 billion in 2020

SOCIETAL BURDEN

 **1 in 8**
emergency visits by U.S. adults involve mental illness and substance use



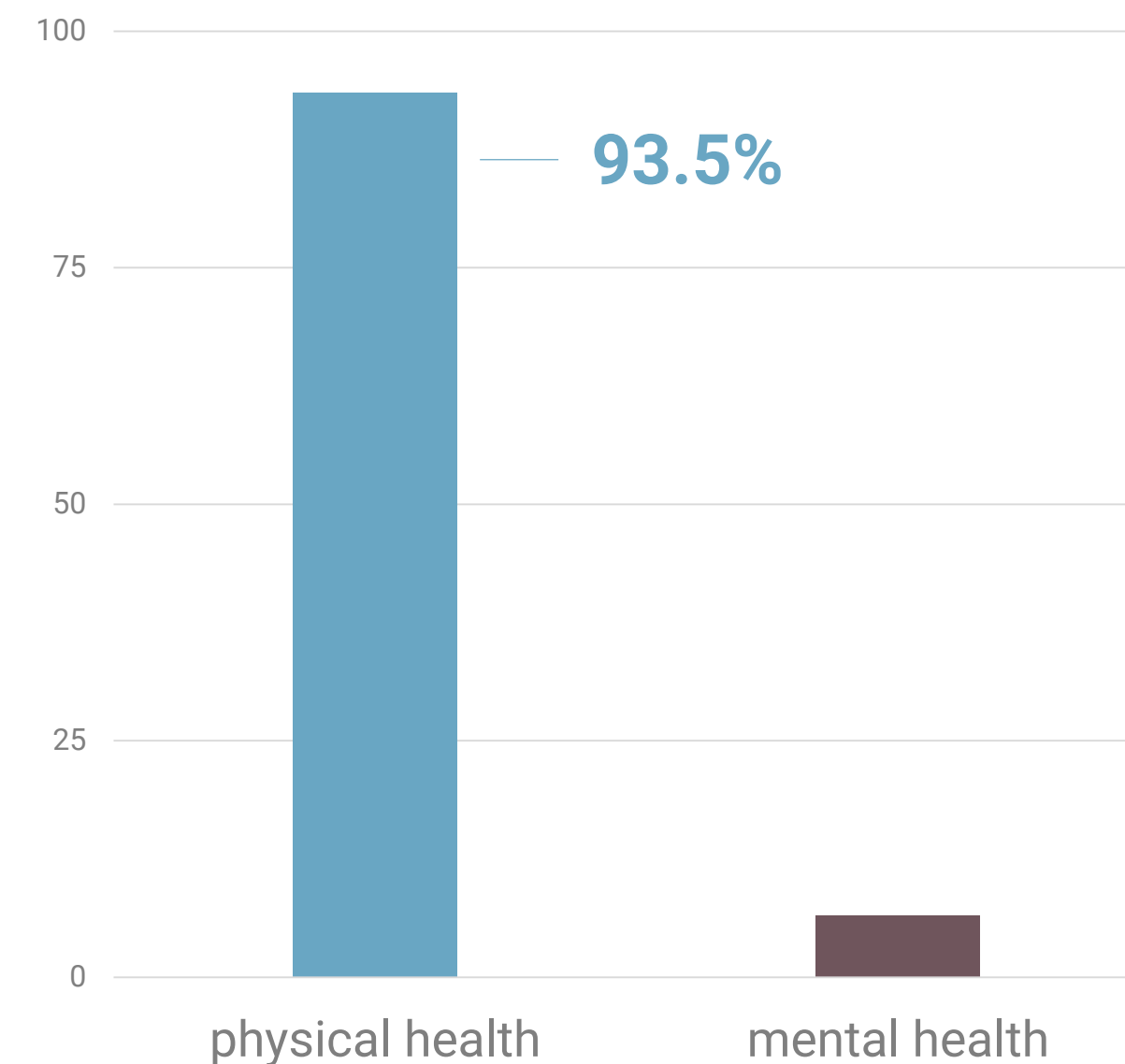
According to the World Health Organization (WHO), health is “*a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.*”

Why silo healthcare and treat only symptoms?

Critical need

A holistic approach to healthcare that is human-centered and comprehensive is needed

Healthcare expenditures in the U.S.



Only 6.5%
of funds and care appropriated towards mental health and substance use disorders.

Source: SAMHSA

Predictions of COVID-19 impact on mental health care needs

On April 2, a national poll found that 45% of U.S. adults say that the coronavirus pandemic has affected their mental health, with a subset of 19% saying it has had a major impact.

Kaiser Family Foundation

IMPACT OF UNEMPLOYMENT

Every 1%-point increase in unemployment eventually leads to a 3.5% increase in opioid addiction and mental health problems

INCREASED SUBSTANCE ABUSE

According to Nielsen data, there was a 22% spike in alcohol sales in the week ending March 28. Beer, wine and spirits sales have all jumped.

VETERANS GO VIRTUAL

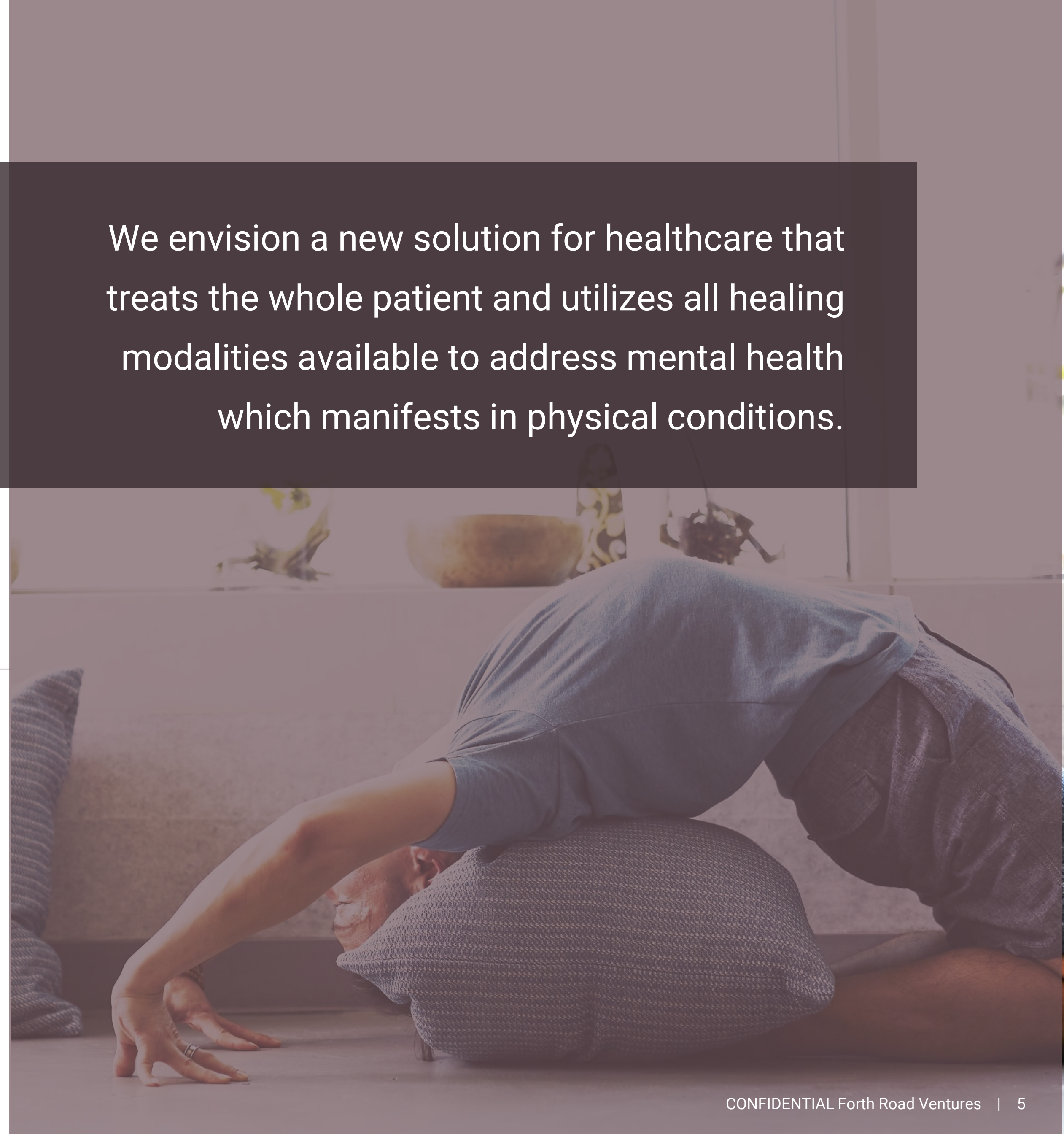
Mental health care and consultation delivered by phone in March was up 280% from February

Importance of linking mental and physical care

THE ROLE OF HEALTHCARE

The next evolution in healthcare is connecting the mental with the physical. We have the tools and integrative healing modalities to expand our treatment options thereby widening the healing scope of what is possible and the lens in which we choose to view true holistic health and integrated healing.

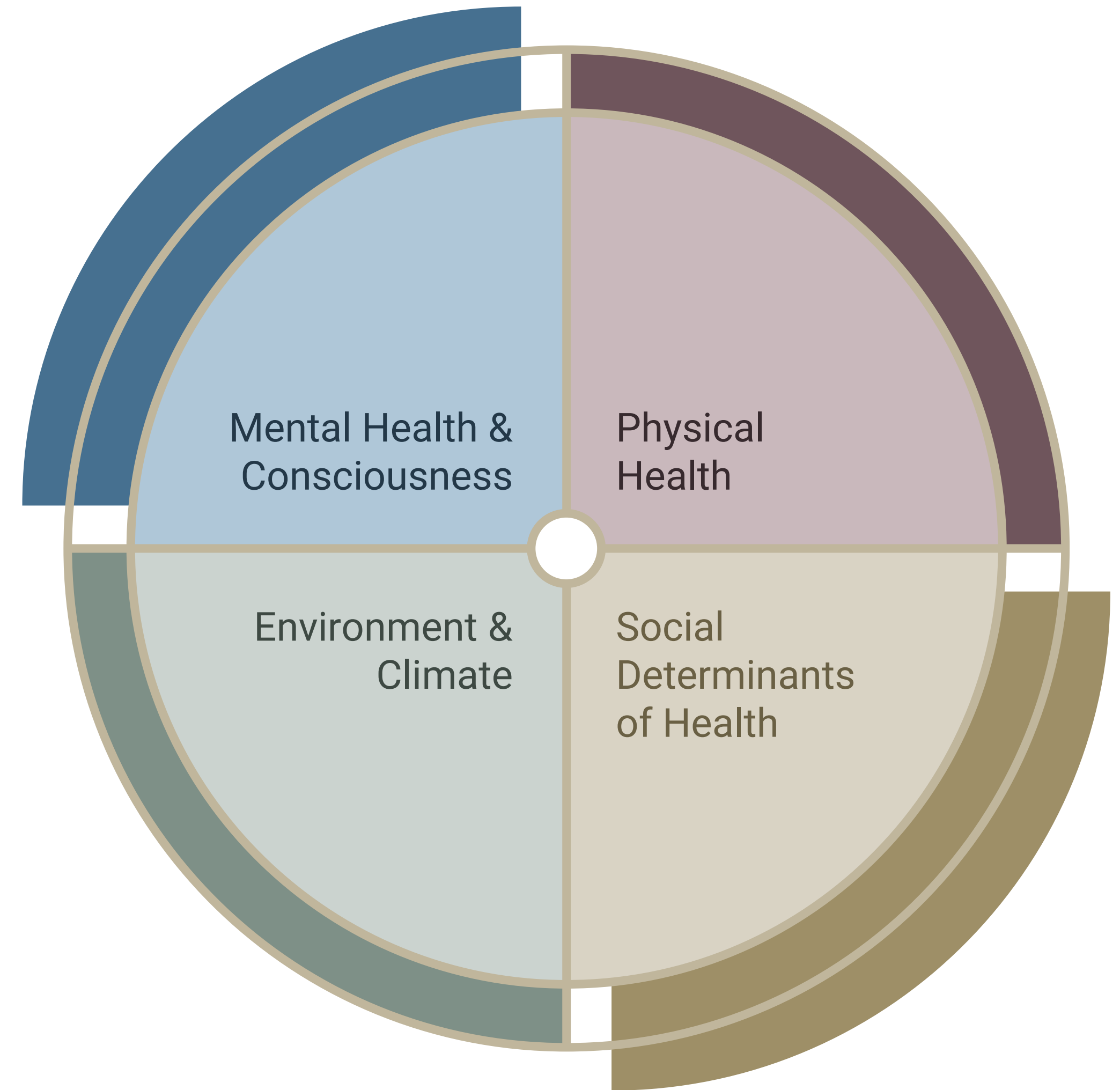
We envision a new solution for healthcare that treats the whole patient and utilizes all healing modalities available to address mental health which manifests in physical conditions.



THE CHALLENGE

The path to more integrated and holistic care begins by deeper integration of the mind-body connection.

We exist to create pathways for our clients to develop and scale clinics, wellness centers, residential / retreat centers, and larger-scale centers of excellence that plan to offer PAT.



THE SOLUTION

We are providing a solution for independent practitioners and health care organizations seeking a path to deliver PAT to their clients in a way that is safe, affordable, and accessible.

- Our existing relationships and partnerships with elders, researchers, clinicians, investors, entrepreneurs, activists, policy makers and others working in the psychedelic movement make us uniquely qualified to meet this need.
- Our substantial experience working within various sectors of the U.S. healthcare system position us to tap into deep networks nationwide for the benefit of our clients.
- We are intimately involved in the development of several components of the underlying infrastructure that will enable the delivery of PAT under medical models.
- We are currently in talks with several wellness organizations, clinics and healthcare providers seeking a path to PAT delivery for their patients and plan to offer the following services once our team talent can be secured with initial seed funding.



Our offering

*Psychedelic Assisted
Therapy (PAT)*

Integration & Modeling

We are committed to supporting projects that ensure the responsible stewardship of psychedelic medicines into the world with a particular emphasis on access and affordability, quality and safety, and the collaborative advancement of science and research.

Strategic Advisory Services

We provide strategic advisory services to support our clients—academic medical institutions, healthcare systems, independent practitioners and therapy providers – in the development and implementation of new service offerings that will incorporate the delivery of PAT.

A Comprehensive Approach

Whether developing retreat centers in beautiful natural settings or urban-based health and wellness centers, we take a comprehensive approach to supporting our clients in all stages of their development of therapeutic and holistic health programs, from vision to launch.

A Seasoned Team with Healthcare Expertise

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We are seeking funding from social impact investors

committed to transforming the way
we address and treat mental health

SEED INVESTMENT IN ACTION

ACQUIRE TALENT

Retain Independent Contractors and consultants with the goal to retain and/or employ their services on a full-time basis.

DEVELOPMENT COSTS

Initial start up costs (legal, business advisory)

Business development costs to attract and close new clients, partners, and collaborators.

Why Forth Road Health

KNOWLEDGE BASE

- Health Systems Strategy & Operations
- Health & Wellness Programming
- Clinical Psychology
- Health Insurance
- Health Analytics



Approach

Our deep expertise at the cross section of strategy and health systems integration makes our team uniquely positioned to provide comprehensive solutions and build sustainable PAT programs, companies, and support networks

Forth Road Health is a strategic consulting agency focused on supporting the development, growth, and maturation of businesses offering psychedelic assisted therapy.

We are committed to building a path for our clients seeking to integrate PAT within a comprehensive healthcare solution set. Our goal is to empower our clients to offer PAT alongside integrated healthcare services which address an individual's holistic health—mental, physical, social and environmental.



OUR APPROACH

It is time to
transform the
way we
address and
treat mental
health.

1

SYSTEMS THINKING

removing an outdated approach to healthcare that is siloed and limiting.

2

BALANCED AND HOLISTIC

mental and physical health are determined by our social and environmental well being. Holistic health relies on a complete picture and understanding of all four factors and the correlation between each.

3

COMMUNITY-FOCUSED ENGAGEMENT

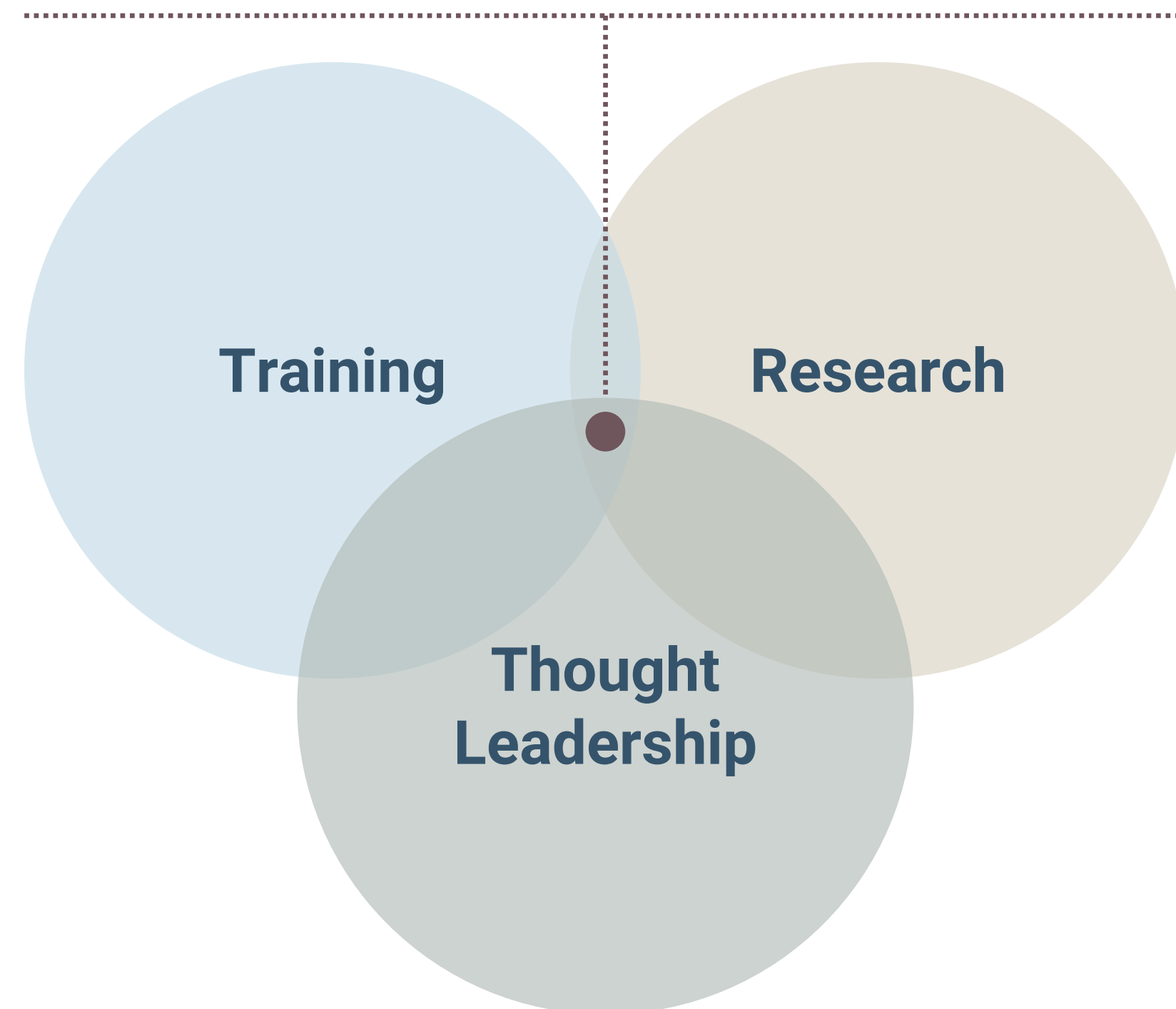
partnership with communities at the local level to build a sustainable global network is critical to our success.

4

COLLABORATIVE

we have rooted relationships with experts in the field of psychedelic assisted therapy and health care institutions—all of whom share in our commitment to transforming the health care system to one that is human-centered and focused on improving outcomes for people and local communities.

Forth Road Within the PAT System



TRAINING ORGANIZATIONS

CIIS
Fluence
MAPS

RESEARCH ORGANIZATIONS

MAPS
USONA
Compass
MindMed

THOUGHT LEADERS

Horizons
Chacruna Institute
Psychedelic Seminars